

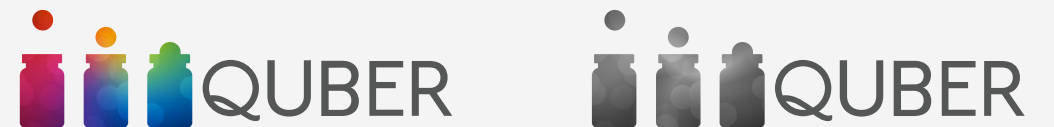
# Logo Specifications

To ensure the logo retains legibility and impact, breathing room around the logo is essential. No matter what size or format is used for the logo, the Q must be used to designate clear space, as shown below.



# Variations

Horizontal Logo



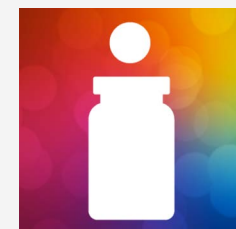
Stacked Logo



Symbol Only



App Icon



# Logo “Do”s

- The full colour logos should be used whenever possible. Use either the horizontal or the stacked version - whichever fits the space best.
- The logos should never be displayed or printed at less than 1” wide to maintain legibility.
- The QUBER symbol is to be used whenever there is limited space, or the primary logo has been used elsewhere in the same vicinity.
- Whenever possible, use our logos on a white background for maximum colour impact and legibility. If our logos must be placed on a background similar to themselves in colour, feel free to use the black or white versions of the logos.

Black & White  
Logos



# Logo “Don’t”s



DO NOT stretch



DO NOT remove parts



DO NOT change sizes



DO NOT change colours



DO NOT use  
wrong version



DO NOT use triple jar symbol  
without wordmark



DO NOT angle



DO NOT put directly  
over photo